



MARKETING SUPPORT OPPORTUNITIES

INDUSTRY SUPPORTED LUNCH SYMPOSIA*

\$20,000

Take advantage of this educational opportunity to reach a targeted audience of physicians. A basic audiovisual package will be provided to each Symposium Supporter. Food and beverage is not included.

**Sponsors have first right of refusal for available symposia time slots.*

AUTOMATED CHARGING MACHINE

\$10,000

Take advantage of the electronic age and get in front of attendees who need to stop and charge their phones and tablets. While the attendee is waiting to charge their device, they will see your branding.

BANNERS

\$175 per square foot

There will be several banner opportunities at the Convention Center. A floor plan with locations is available at www.4wcti/industry.com. **Production and rigging are at sponsor's expense. Exact dimensions available upon request.**

COFFEE BREAK

\$10,000 per day

The Congress offers two coffee breaks per day. A supporting company may choose one day or both days. Opportunity includes coffee, signage adjacent to the service area acknowledging support, as well as a listing in all printed material acknowledging support.

COFFEE SLEEVES

\$15,000

Coffee is served several times per day. Your logo will be on coffee sleeves that will be provided for the "to go" cups at 6-8 coffee breaks throughout the meeting. Price includes production.

COLUMN WRAPS

\$8,000 per wrap

There are columns available in the public area of the Convention Center which will accommodate a column wrap with your message. Includes production and labor.

CYBER BAR*

\$15,000

Although many attendees carry smart phones now, there is still a need for many to access their email and the internet during the meeting. The Cyber Bar will be located in the exhibit hall. Your company will be acknowledged in all materials as well as on the banner hanging above the area. This opportunity includes: 8 iPad stations · Appropriate ISP connections · Signage acknowledging your support · Prominent mention in the program guide · A technician available during event hours.

ESCALATOR PROMOTION*

\$18,000

The escalators will go up two levels and promotional space will be available on each level. **Dimensions available upon request.** Sponsorship includes production and installation.

GRAPHIC BOARDS *

One-sided \$3,000, double-sided \$5500.

Graphic boards (1M wide x 7 feet high x ¾ inch thick) promoting your company message and booth location will be placed strategically around the convention center. Board locations will be available on a floor plan which will be sent to exhibitors and posted on the online exhibitor service kit. Graphics and final product are to be produced by the supporting company and approved by WCTI show management. (Please refer to floor plans for locations)

HOTEL KEYCARDS

\$18,000

Hotel guests attending the 4th World Congress will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. Keys will be available for guests staying at the Sheraton Boston, the Boston Marriott Copley Place, the Mid Town Hotel, the Wyndham Boston Beacon Hill and the Hilton Boston Back Bay.

HOTEL TV Channel**\$15,000**

Your 15-minute video will play in all WCTI hotels. Your message will be seen by everyone in a quiet, calm environment away from the hustle and bustle of the Convention Center. Make the most of this time and present a compelling video. Videos will be seen by those staying at the Sheraton Boston, Boston Marriott Copley Place, Mid Town Hotel, the Wyndham Boston Beacon Hill and the Hilton Boston Back Bay.

INDUSTRY SUPPORTED SYMPOSIA**\$18,000**

If you are interested in supporting a symposium, please contact us at industry@4wcti.org. Should a company wish to hold a symposium at an offsite location, pricing will still apply since the presentation will take place during the World Congress. Symposia are considered any function in which scientific material is presented to 20 or more physicians. You may choose to arrange your event to qualify for category 1 CME credit, but it is not required. Please refer to the Industry Supported Symposia section of this prospectus for more information. **See Industry Supported Symposia page for pricing information.**

MEETING BAGS**\$25,000**

Every attendee will carry your company name (logo will not be accepted) throughout the convention center, hotels, and the airport upon their departure and ultimately back at their hometowns and offices worldwide! This opportunity includes 1500 bags with your company name distributed to every professional attendee at registration. You may include one product flyer in every case. Production is included.

MEETING BAG INSERT**\$3,000**

Your company will have the opportunity to include a flyer in the World Congress meeting bags which will be distributed to 1500 attendees. This gives your company direct access. Limited to one flyer per company. Flyers limited to one 5 x 8" dimensions.

MOBILE APPLICATION**\$30,000 exclusive, or shared \$15,000**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and Convention Center floor plan as well as area attractions and information. Supporter(s) will have their information in the application as well as three push notifications during the meeting sent to everyone.

PRE & POST REGISTRATION MAILING

World Congress mailing lists are available for rental. Please refer to the agreement in this prospectus for pricing.

PROGRAM ADVERTISING**\$10,000**

The 4th World Congress program book will be distributed to about 1500 attendees many of who will refer to the book many times throughout the meeting and keep the book until the next World Congress. The back cover of this book will be available for advertising. Specs available upon request.

RESIDENT PROGRAM**\$50,000**

This is a perfect opportunity to market to a particular segment your company is targeting. This opportunity includes resident registration for 150 residents, a networking event where you will have podium time, a pre-congress half day program (planned by you) and recognition in all publications and signage.

WINDOW CLINGS**Set of three panes \$5,000**

The Hynes Convention Center offers large windows on the 3rd Floor where all of the concurrent sessions are located. Each window has a number of square 56x56 inch panes perfect for a 48x48 window cling display. This is a graphic opportunity to promote your company in a high traffic area. Artwork is produced by the company; clings will be produced and mounted by the official contractor.