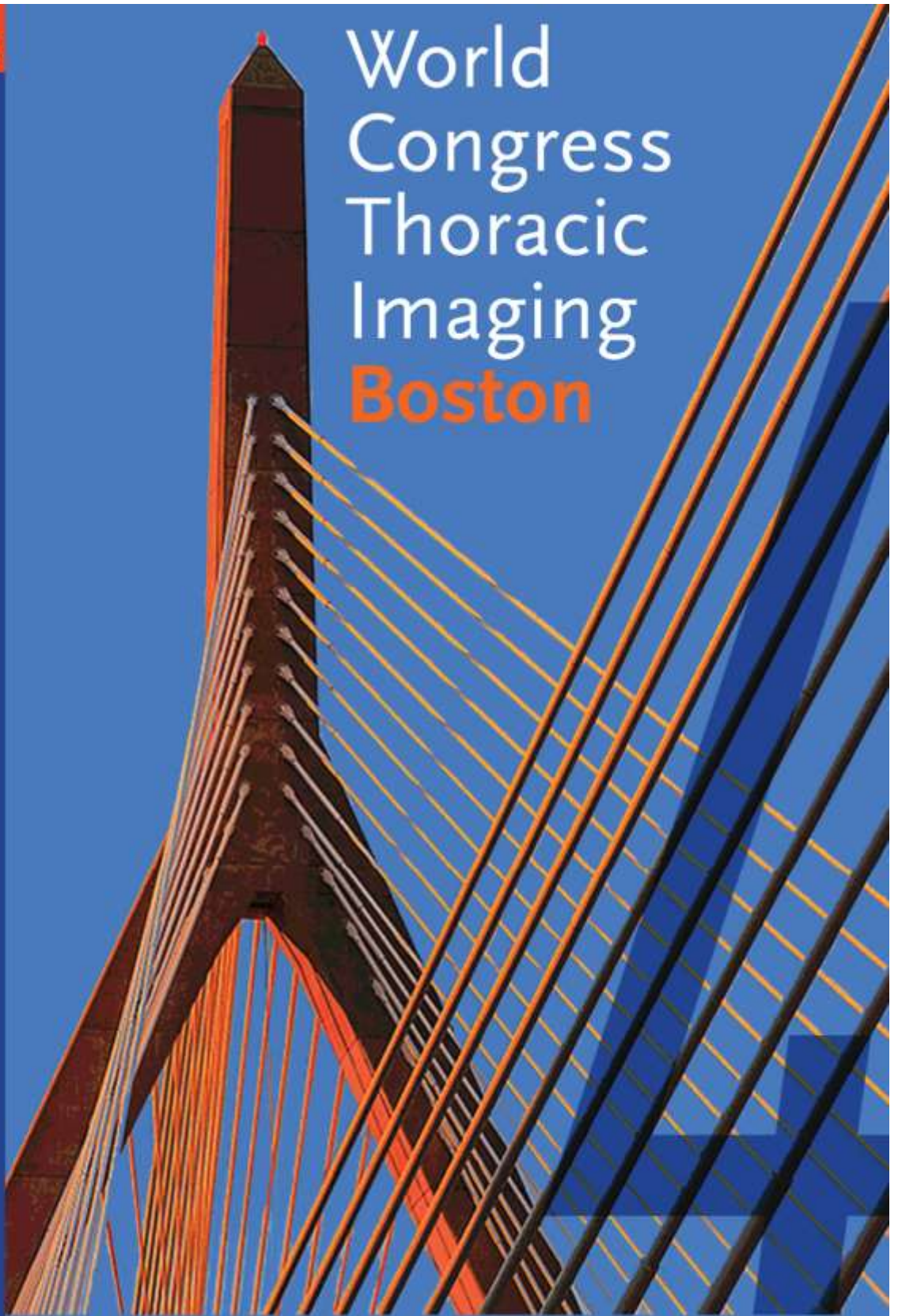


4WCTI.org

THE 4TH WORLD CONGRESS OF THORACIC IMAGING & DIAGNOSIS IN CHEST DISEASE
INDUSTRY PROSPECTUS

World
Congress
Thoracic
Imaging
Boston



June 18-21, 2017
HYNES CONVENTION CENTER • BOSTON, MASSACHUSETTS

4th World
Congress of
Thoracic
Imaging
Boston

FLEISCHNER SOCIETY
SOCIETY of THORACIC RADIOLOGY
EUROPEAN SOCIETY of THORACIC IMAGING
JAPANESE SOCIETY of THORACIC RADIOLOGY
KOREAN SOCIETY of THORACIC RADIOLOGY

Hynes Convention Center
June 18-21, 2017
www.4wcti.org

ABOUT THE CONGRESS

The 4TH World Congress of Thoracic Imaging will take place June 18-21, 2017 in Boston, Massachusetts. We are expecting 1500 physicians, researchers and other healthcare providers from around the world. The 4th World Congress of Thoracic Imaging will connect you with the key opinion leaders in thoracic imaging and chest disease. For more information please visit the WCTI website at www.4wcti.org or call the administrative offices at +1-978-927-8330

ATTENDANCE

Based on historical attendance figures we are expecting more than 1500 attendees.

BENEFITS OF PARTICIPATION

- ✓ Interact directly with attendees practicing across the whole spectrum of pulmonology and chest disease.
- ✓ Have the opportunity to gain further company visibility through a variety of industry sponsorships.
- ✓ Highlight your company's products that correspond with the Congress scientific programming covering the latest research and advances.



SUPPORT OPPORTUNITIES

Platinum Level includes:

\$150,000

- Recognition and signage for Platinum Level Support
- Industry Symposium Opportunity (food and beverage (boxed lunch) and basic audio visual included)
- Fifteen (15) full convention registrations for members of your company
- Company name on conference website home page
- Company name on e-poster banner
- Product listing in program
- Option on one promotional item of choice (keycards, charging machine, promotional light box)
- Pre-registration and final participant list (one time use only)
- Attendance at the Gala for six (6) representatives
- 400 sf exhibition space included

Gold Level includes:

\$100,000

- Recognition and signage for Gold Level Support
- Industry Symposium Opportunity (basic audio visual included, food not included)
- Ten (10) full convention registrations for members of your company
- Company name on conference website home page
- Product listing in program
- Pre-registration and final participant list (one time use only)
- Attendance at the Gala for three (3) representatives
- 300 sf of exhibition space included

Silver Level includes:

\$75,000

- Recognition and signage for Silver Level Support
- Five (5) full convention registrations for members of your company
- Company name on conference website home page
- Product listing in program
- Pre-registration and final participant list (one time use only)
- Attendance at the Gala for two (2) representative
- 200 sf of exhibition space included

Bronze Level includes:

\$50,000

- Recognition and signage for Bronze Level Support
- Three (3) full convention registrations for members of your company
- Company name on conference website home page
- Product listing in program
- Pre-registration and final participant list (one time use only)
- Attendance at the Gala for one (1) representative
- 100 sf of exhibition space included



MARKETING SUPPORT OPPORTUNITIES

INDUSTRY SUPPORTED LUNCH SYMPOSIA*

\$20,000

Take advantage of this educational opportunity to reach a targeted audience of physicians. A basic audiovisual package will be provided to each Symposium Supporter. Food and beverage is not included.

**Sponsors have first right of refusal for available symposia time slots.*

AUTOMATED CHARGING MACHINE

\$10,000

Take advantage of the electronic age and get in front of attendees who need to stop and charge their phones and tablets. While the attendee is waiting to charge their device, they will see your branding.

BANNERS

\$175 per square foot

There will be several banner opportunities at the Convention Center. A floor plan with locations is available at www.4wcti/industry.com. **Production and rigging are at sponsor's expense. Exact dimensions available upon request.**

COFFEE BREAK

\$10,000 per day

The Congress offers two coffee breaks per day. A supporting company may choose one day or both days. Opportunity includes coffee, signage adjacent to the service area acknowledging support, as well as a listing in all printed material acknowledging support.

COFFEE SLEEVES

\$15,000

Coffee is served several times per day. Your logo will be on coffee sleeves that will be provided for the "to go" cups at 6-8 coffee breaks throughout the meeting. Price includes production.

COLUMN WRAPS

\$8,000 per wrap

There are columns available in the public area of the Convention Center which will accommodate a column wrap with your message. Includes production and labor.

CYBER BAR*

\$15,000

Although many attendees carry smart phones now, there is still a need for many to access their email and the internet during the meeting. The Cyber Bar will be located in the exhibit hall. Your company will be acknowledged in all materials as well as on the banner hanging above the area. This opportunity includes: 8 iPad stations · Appropriate ISP connections · Signage acknowledging your support · Prominent mention in the program guide · A technician available during event hours.

ESCALATOR PROMOTION*

\$18,000

The escalators will go up two levels and promotional space will be available on each level. **Dimensions available upon request.** Sponsorship includes production and installation.

GRAPHIC BOARDS *

One-sided \$3,000, double-sided \$5500.

Graphic boards (1M wide x 7 feet high x ¾ inch thick) promoting your company message and booth location will be placed strategically around the convention center. Board locations will be available on a floor plan which will be sent to exhibitors and posted on the online exhibitor service kit. Graphics and final product are to be produced by the supporting company and approved by WCTI show management. (Please refer to floor plans for locations)

HOTEL KEYCARDS

\$18,000

Hotel guests attending the 4th World Congress will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. Keys will be available for guests staying at the Sheraton Boston, the Boston Marriott Copley Place, the Mid Town Hotel, the Wyndham Boston Beacon Hill and the Hilton Boston Back Bay.

HOTEL TV Channel**\$15,000**

Your 15-minute video will play in all WCTI hotels. Your message will be seen by everyone in a quiet, calm environment away from the hustle and bustle of the Convention Center. Make the most of this time and present a compelling video. Videos will be seen by those staying at the Sheraton Boston, Boston Marriott Copley Place, Mid Town Hotel, the Wyndham Boston Beacon Hill and the Hilton Boston Back Bay.

INDUSTRY SUPPORTED SYMPOSIA**\$18,000**

If you are interested in supporting a symposium, please contact us at industry@4wcti.org. Should a company wish to hold a symposium at an offsite location, pricing will still apply since the presentation will take place during the World Congress. Symposia are considered any function in which scientific material is presented to 20 or more physicians. You may choose to arrange your event to qualify for category 1 CME credit, but it is not required. Please refer to the Industry Supported Symposia section of this prospectus for more information. **See Industry Supported Symposia page for pricing information.**

MEETING BAGS**\$25,000**

Every attendee will carry your company name (logo will not be accepted) throughout the convention center, hotels, and the airport upon their departure and ultimately back at their hometowns and offices worldwide! This opportunity includes 1500 bags with your company name distributed to every professional attendee at registration. You may include one product flyer in every case. Production is included.

MEETING BAG INSERT**\$3,000**

Your company will have the opportunity to include a flyer in the World Congress meeting bags which will be distributed to 1500 attendees. This gives your company direct access. Limited to one flyer per company. Flyers limited to one 5 x 8" dimensions.

MOBILE APPLICATION**\$30,000 exclusive, or shared \$15,000**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and Convention Center floor plan as well as area attractions and information. Supporter(s) will have their information in the application as well as three push notifications during the meeting sent to everyone.

PRE & POST REGISTRATION MAILING

World Congress mailing lists are available for rental. Please refer to the agreement in this prospectus for pricing.

PROGRAM ADVERTISING**\$10,000**

The 4th World Congress program book will be distributed to about 1500 attendees many of who will refer to the book many times throughout the meeting and keep the book until the next World Congress. The back cover of this book will be available for advertising. Specs available upon request.

RESIDENT PROGRAM**\$50,000**

This is a perfect opportunity to market to a particular segment your company is targeting. This opportunity includes resident registration for 150 residents, a networking event where you will have podium time, a pre-congress half day program (planned by you) and recognition in all publications and signage.

WINDOW CLINGS**Set of three panes \$5,000**

The Hynes Convention Center offers large windows on the 3rd Floor where all of the concurrent sessions are located. Each window has a number of square 56x56 inch panes perfect for a 48x48 window cling display. This is a graphic opportunity to promote your company in a high traffic area. Artwork is produced by the company; clings will be produced and mounted by the official contractor.



GENERAL EXHIBITION INFORMATION

EXHIBIT DATES AND HOURS*

Sunday June 18, 2017	8:00am – 5:00pm	(lunch and coffee breaks)
Monday June 19, 2017	8:00am – 5:00pm	(lunch and coffee breaks)
Tuesday June 20, 2017	8:00am – 4:00pm	(lunch and coffee breaks)

**All Times are subject to change based on final program*

EXHIBIT FEES

Exhibit fees are \$40 per square foot.
10 x 10 booth is \$4,000 and includes

- ✓ Pipe and draped 100 square foot space
- ✓ 3 exhibitor badge registrations
- ✓ Listing in program, mobile application and onsite publications

LOCATION OF EXHIBITS

The exhibits will be located in C Hall and Auditorium.

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit booth includes three registrations for your company personnel. You may register additional personnel at the discounted price of \$250 per representative. Industry registration includes scientific sessions, lunch, morning/afternoon coffee breaks.

APPLICATION AND DEPOSIT

Your exhibitor application must be accompanied by 25% of the fee for the contracted space in order to reserve space. 50% of the total amount is due Friday, December 23, 2016. The balance of the contracted space must be paid in full by Friday, March 27, 2017. Credit card information or checks should be sent to:

4WCTI - Attn: Industry Relations
500 Cummings Center – Suite 4550
Beverly, MA 01915 USA
Secure Fax: +1.978.524.0461

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

For more information regarding **Sponsoring** or **Exhibiting**,
please contact **Yvonne Grunebaum** ygrunebaum@prri.com or +1.978.927.8330

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GUIDELINES AND REGULATIONS

GENERAL

All matters and questions not covered by the regulations are subject to the decision of the World Congress of Thoracic Imaging. "The Congress" shall mean the World Congress of Thoracic Imaging, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The Congress includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products. The Congress reserves the right to refuse rental space to any company whose products and services are not, in the opinion of The Congress, compatible with the mission of The Congress and the objectives of the exhibition. The Congress does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. The Congress will refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Guidelines & Regulations, the Congress reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after March 27, 2017.



SPECIAL NEEDS

Please contact the Congress office if your personnel has/have a disability, that requires special accommodations.

INSURANCE

Exhibitor must be insured against liability for all bodily and/or material damage caused by the exhibitor, its agents and employees whenever the loss covering the goods belonging to them or conferred upon them. The loss insurance must include a renunciation of any legal action against the Hynes Convention Center and the World Congress and their officers, agents and staff members.

ENTERTAINMENT AND PRIVATE MEETINGS

The Congress controls all function space at the Hynes Convention Center and the Sheraton Boston and Hilton Back Bay during the dates of the Scientific meeting. Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in the Congress designated areas and must be approved by The Congress management prior to display.

PRELIMINARY PROGRAM

The Congress Preliminary Program will be posted on the website in December 2016.

EXHIBIT SERVICE KIT

The Exhibit Service Kit will be available online in February 2017 and will provide you with complete information regarding:

- shipping
- contractor Services
- utility services
- personnel registration
- pre-registration mailing labels
- product description requirements
- hotel reservations

THE 4TH WORLD CONGRESS OF THORACIC IMAGING EXHIBIT SPACE APPLICATION

June 18-21 2017 • Boston, Massachusetts

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to World Congress of Thoracic Imaging, 500 Cummings Center, Suite 4550, Beverly, MA 01915, USA or fax both sides with a credit card number to +1-978.524.0461. A 25% deposit of the total commitment due is due with this application, 50% is due on December 23, 2017. On or after March 27, 2017 payment in full of the total commitment is due. Confirmations and space assignments will be sent in December of 2016. All financial transactions including payments and refunds are in USD.

CONTACT INFORMATION

Contact Person: This person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

EXHIBIT SPACE:

\$40 per square foot

of 10 x 10 _____ x \$4,000 = \$ _____

Exhibit Space Preference:

1st Choice: _____ 2nd _____ 3rd _____ 4th _____

COMPANY DESCRIPTION: Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.

We would like to be near

We would not like to be near

PAYMENT METHOD: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

Check Amount enclosed: \$ _____

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. **DO NOT EMAIL.**

CREDIT CARD

American Express MasterCard Visa

Amount to be charged: \$ _____

Credit Card Number

Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder's Signature

If billing address is not the same please enter below.

Wire transfer: Please call our offices at 978.927.8330 for wiring details

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

AUTHORIZED SIGNATURE

PRINT NAME

TITLE

FOR 4WCTI USE ONLY

Date received: _____ Total amt. due: \$ _____ Amt. received: \$ _____ Accepted by: _____ ID #: _____

25% with application _____ 50% due on or before December 23, 2016 _____ PIF by March 27 2017 \$ _____

Space Assignment: _____ Date assigned: _____ New space assignment: _____ Date assigned: _____

CONTACT INFORMATION QUESTIONS:

Yvonne Grunebaum, Director of Industry Relations
ygrunebaum@prri.com or +1.978.927.8330

World Congress of Thoracic Imaging ♦ June 18-21 2017 ♦ Hynes Convention Center ♦ Boston, Massachusetts

The World Congress and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. 25% of the total unit fee is due with the application. 50% of the total unit fee is due no later than December 23, 2016. 100% of the total commitment due must be paid by March 27, 2017. Applications submitted after March 27, 2017 must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation of space in whole or in part on or before December 23, 2016, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received on or before March 27, 2017, exhibitor will be liable for a 50% cancellation fee and if cancellation in whole or in part is received after March 27th no refunds will be issued.

It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by them for their space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with the local Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with Venetian fire regulations.

Independent contractors must conform to Italian guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths or onsite at the facility during the exhibit period, but these, when properly marked, will be stored and returned to the booth by a service contractor. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the venue on proper delivery and storage of dewars or other containers and proper transfer of gases for cryogenic and/or other purposes. WORLD CONGRESS must also be notified of such materials before February 24, 2017.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Exhibitor agrees to follow the convention center's insurance and liability requirements as stated in this prospectus.

12. INDEMNIFICATION. Each party to this agreement shall, to the extent not covered by the indemnified party's insurance, indemnify, defend, and hold harmless the other party and its officers, directors, agents, employees, and owners from and against any and all demands, claims, damages to persons or property, losses, and liabilities, including reasonable attorneys' fees (collectively, "Claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of Hotel as contemplated by this agreement. This paragraph shall not waive any statutory limitations of liability available to either party, including inkeepers' limitation of liability laws, nor shall it waive any defenses either party may have with respect to any Claim.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE

PRRI - WORLD CONGRESS ON THORACIC IMAGING

JUNE 18-21, 2017

HYNES CONVENTION CENTER - LEVEL 2 - HALL C & AUDITORIUM - BOSTON, MA

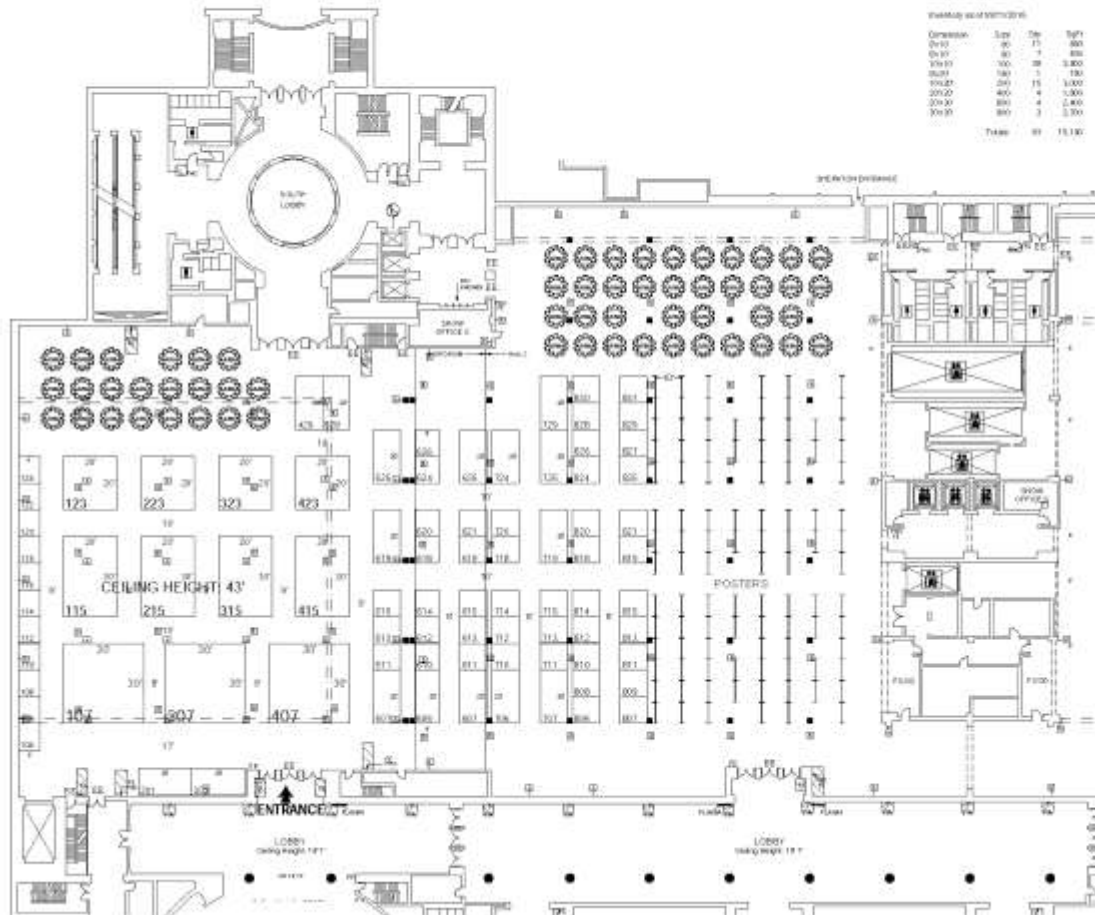


Exhibit area (SFT/200)

Exhibit	Size	No.	Sq Ft
0x10	80	15	800
0x12	80	7	480
10x10	100	30	3,000
10x12	120	5	1,800
10x20	200	15	3,000
20x20	400	4	3,200
20x30	600	4	2,400
30x30	900	3	2,700
Total		87	15,100

REVISION
 Date: 8/11/2016
 By: ERIC CLEMONS, NERDC
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DRAWING INFO
 Project: Level 2 - Hall C & Auditorium
#3078369
 Title: HYNES CONVENTION CENTER
 Hall Name: LEVEL 2 - HALL C & AUDITORIUM
 City & State: BOSTON, MA
 Scale: Custom
 Job #: TBD
 AE: MEGRETH MARTIN
 Proj. AE: TBD
 Based by: NERDC
 Based by: NERDC
 Proj. Based: BOSTON

FREEMAN
 Disclaimer: Every effort has been made to ensure the accuracy of all information contained on this drawing. However, no warranty, other than that of accuracy, is made with respect to this drawing. It is the responsibility of the user of this drawing to verify all dimensions and locations.
 Confirmed and Verified: The information contained herein is the property of Freeman and is accurate to the information contained herein. Freeman agrees to hold the information contained herein as true and correct, without the prior consent of Freeman. Freeman also agrees to hold the information as true and correct, without the prior consent of Freeman.

SYMPOSIUM REQUEST APPLICATION

CONTACT INFORMATION

QUESTIONS: **Yvonne Grunebaum** (Dir. of Industry Relations)
ygrunebaum@prri.com or +1.978.927.8330 tel.

REMIT APPLICATION TO: **WORLD CONGRESS**
industry@4wcti.org or via fax to
+1.978.524.0461

EXACT TITLE OF SYMPOSIUM: _____

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

TARGET AUDIENCE: _____

BRIEF DESCRIPTION OF EVENT: _____

REQUESTED DAY/DATE OF THE MEETING

Sunday, June 18 **Monday June 19** **Tuesday, June 20**

LUNCHEON LUNCHEON LUNCHEON

FEE: \$20,000

Please Note: Once space has been assigned and confirmed by The Congress you will be put in direct contact with a catering representative. Catering, any special set fees, electrical/ telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.

PAYMENT INFORMATION

Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

Check: Amount enclosed: \$ _____

Secure Fax: + 978.524.0461 **This form must be faxed if credit card number is showing. DO NOT EMAIL.**

Credit Card Amex Visa MasterCard **Amount to be charged: \$** _____

Credit Card Number Expiration Date Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder's Signature

If billing address is not the same please enter: _____
Address City/State/Postal/ Country

Wire Transfer: Please email industry@4wcti.org or call our offices at +978.927.8330 for wiring details

FOR WORLD CONGRESS USE ONLY

Date Received: _____
Confirmation Sent: _____
Payment Received and Entered: _____

PROMOTIONAL SUPPORT OPPORTUNITIES REQUEST FORM

CONTACT INFORMATION

QUESTIONS:

Yvonne Grunebaum (Dir. of Industry Relations)
ygrunebaum@prri.com or +1.978.927.8330 tel.

REMIT APPLICATION TO:

WORLD CONGRESS
industry@4wcti.org or via fax to +1.978.524.0461

Once **WORLD CONGRESS** receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter

Contact/Title

Address

City

State

Zip

Country

Phone

Fax

Email

PLATINUM LEVEL

\$150,000

GOLD LEVEL

\$100,000

SILVER LEVEL

\$75,000

BRONZE LEVEL

\$50,000

Complete form & return to:

**WORLD CONGRESS of
THORACIC IMAGING**

500 Cummings Center, Suite 4550,
Beverly, MA 01915 USA

Phone: +1.978.927.8330

Fax: +1.978.524.0461

industry@4wcti.org

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Credit Card Number

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If billing address is not the same please enter:

Address

City/State/Postal/ Country

Wire Transfer: Please email industry@4wcti.org or call our offices at +978.927.8330 for wiring details

FOR WORLD CONGRESS USE ONLY: Date Received: _____ Confirmation Sent: _____ Payment Received & Entered:

MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

4th World Congress of Thoracic Imaging/ June 18-21, 2017/ Hynes Convention Center/Boston, Massachusetts

Exhibitor/Sponsor: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Country: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Authorized Signature: _____

By signing this document, exhibitor agrees that this is a legally binding contract and that 25% payment is due with this agreement, 50% IS DUE December 23, 2016 and the balance is due by March 27, 2017. In the event of cancellation, a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the World Congress for approval prior to use. This includes banners, videos, screensavers, and ads. Only World Congress exhibitors will be allowed to participate in support opportunities

Please check the appropriate support opportunity:

INDUSTRY SUPPORTED LUNCH SYMPOSIA \$15,000
(please complete separate symposium agreement)

AUTOMATED CHARGING MACHINE \$10,000

BANNERS \$175 / sf

COFFEE BREAK \$10,000 per day

COFFEE SLEEVES \$15,000

COLUMN WRAPS \$8,000 per wrap

CYBER BAR \$15,000

ESCALATOR PROMOTION \$18,000

GRAPHIC BOARDS

Single-sided # boards _____ x \$3000 = \$ _____

Double-sided # boards _____ x \$5500 = \$ _____

HOTEL KEYCARDS \$18,000

HOTEL VIDEO \$15,000

MEETING BAGS \$25,000

MEETING BAG INSERT \$ 3,000

MOBILE APPLICATION

\$30,000 exclusive, \$15,000 shared

MAILING LIST (please fill out Mailing list agreement)

PROGRAM ADVERTISING \$10,000

RESIDENT PROGRAM \$50,000

WINDOW CLINGS Location _____ \$5,000 / 3 panes

PAYMENT INFORMATION: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

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Address _____ City/State/Postal/ Country _____

Wire Transfer: Please email industry@4wcti.org or call our offices at +978.927.8330 for wiring details

FOR WORLD CONGRESS USE ONLY: Date Received: _____ Confirmation Sent: _____ Payment Received _____ Entered: _____

MAILING LIST ORDER FORM

4th World Congress of Thoracic Imaging/ June 18-21, 2017/ Hynes Convention Center/Boston, Massachusetts

The final pre-registration list is available on a one time, one use basis after May 26, 2017. The fee is \$250.00. You may also order the final registration list which will be available approximately 2 weeks after the end of the meeting. The fee is \$500.00. Payment and a copy of your mail piece must be included with order form and sent to:

4th World Congress of Thoracic Imaging
Attn: Exhibits Coordinator
500 Cummings Center, Suite 4550
Beverly, MA 01915
industry@4wcti.org Fax: 978-524-0461

- Pre registration list \$250.00
- Final registration list \$500.00

Total Charge: _____

PAYMENT INFORMATION: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

Check: Amount enclosed: \$ _____

Secure Fax: + 978.524.0461 **This form must be faxed if credit card number is showing. DO NOT EMAIL.**

Credit Card Amex Visa MasterCard **Amount to be charged: \$ _____**

Credit Card Number _____ Expiration Date _____ Security Code (3 digits on front or back of card) _____

Name as it appears on credit card _____ Cardholder's Signature _____

If billing address is not the same please enter: _____
Address _____ City/State/Postal/ Country _____

Wire Transfer: Please email industry@4wcti.org or call our offices at +978.927.8330 for wiring details

ONE TIME USE ONLY

I understand by ordering the labels, I will use them once and will not reproduce them. Please note that this list is seeded to detect unauthorized use and may be used for this mailing only. If unauthorized use is found, a \$1,000 fee will be imposed.

Contact Name: _____

Signature: _____ Date: _____

NOTE: If you would like the labels sent Federal Express include your account number below.

Federal Express Account #: _____ Overnight Second Day